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MEDIA KIT 2023

trafficstars.com

Contents

Key features & statistics

TrafficStars - ad network that connects publishers (suppliers) and advertisers (buyers) all over the world. We provide HQ traffic from Premium and Exclusive sources. In this media kit you'll find our inventory, key features and statistics. Enjoy!

7 YEARS
ON THE MARKET

5 BILLION
IMPRESSIONS DAILY

7 AD
FORMATS

3 PRICING CPA CPC CPM
MODELS

2 OFFICES:
IN SPAIN AND CYPRUS

We provide traffic from 200+ countries

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TOP-10 GEOs by traffic volume:

🇮🇳 India   🇯🇵 Japan

🇺🇸 USA   🇲🇾 Malaysia

🇩🇪 Germany   🇪🇸 Spain

🇧🇷 Brazil   🇬🇧 United Kingdom

🇫🇷 France   🇮🇹 Italy

36% Europe

38% Asia

17% North America

5% Africa

4% South America

1% Oceania
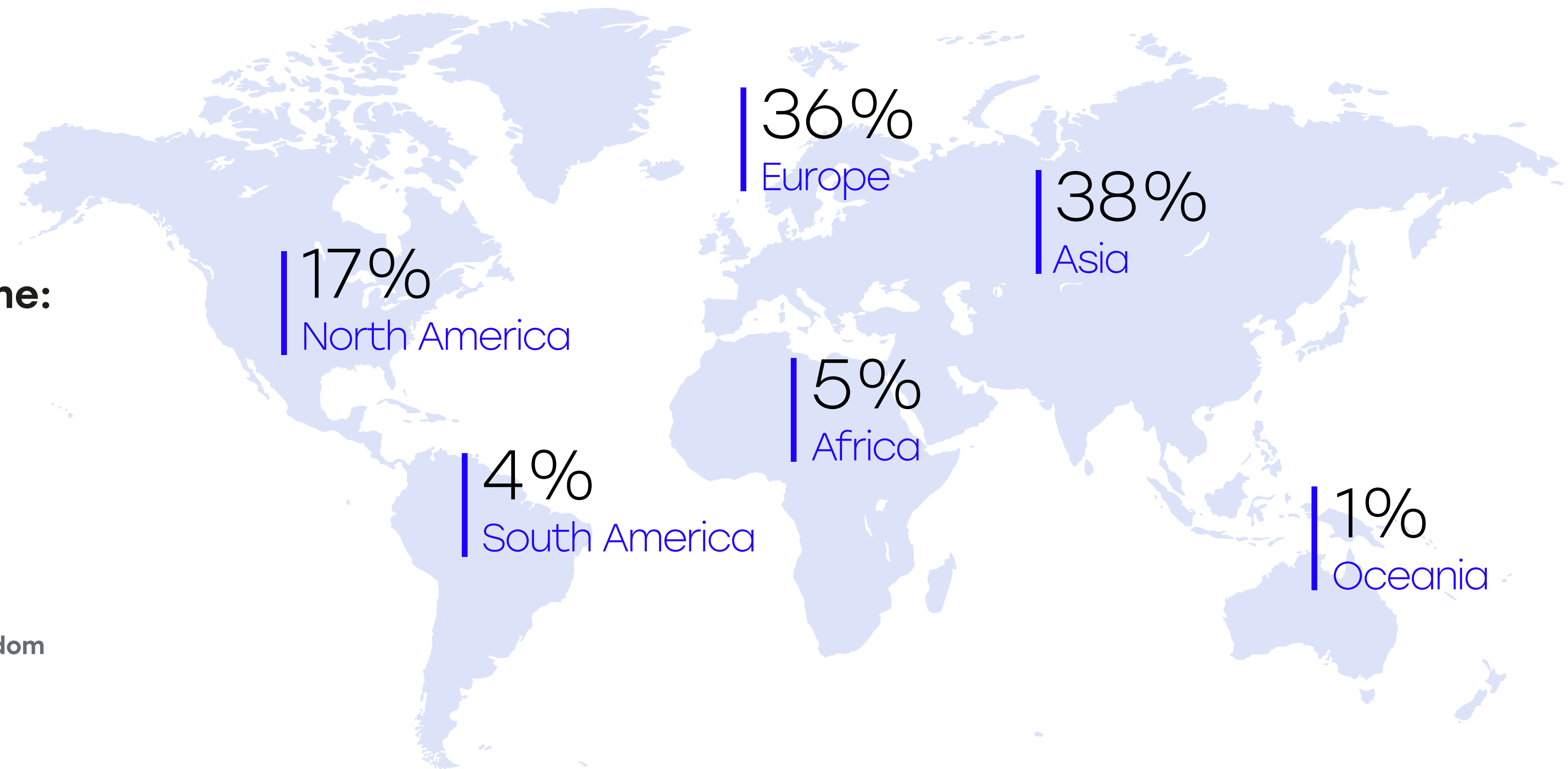
Best performing verticals

Gambling & Betting

Finance & Crypto

Mobile Utilities

Dating & Webcam

Nutra
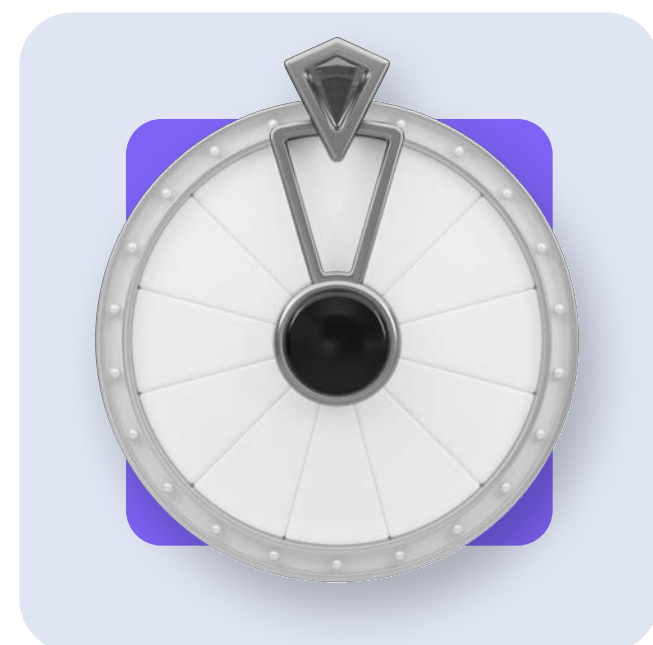
Sweepstakes

Games

Video on demand

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Banners

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There are `6 banner sizes` **in our inventory for all devices:**

- 300x250
- 315x300
- 728x90
- 300x100
- 900x250
- 250x150

Use any `type of banner` **ad:**

- Static
- Animated
- Interactive
- Video
- iFrame
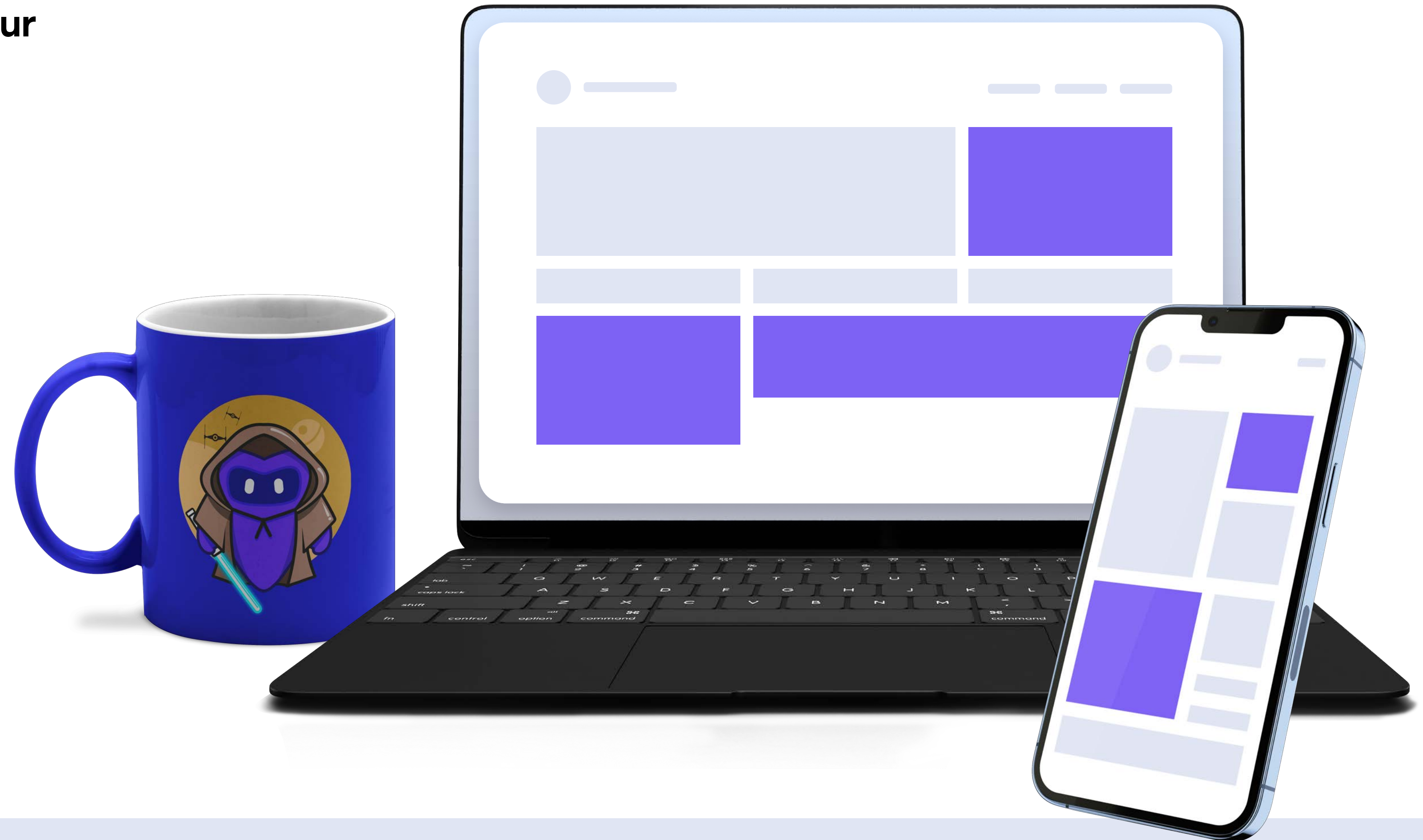
Native ads ♡

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Native ads appear as a part of the web page. Native ads are non-intrusive like display ads, because they don't really look like ads at first glance.

This format works on desktops, mobiles and tablets.

CPMV model is exclusively available for native ads. It means that you'll pay only for impressions measured as viewable.

Elements of a Native Ad

1 Thumbnail Image

2 Short Description
Enjoy the best video roulette

3 Brand Name
100% Free Cam Chat
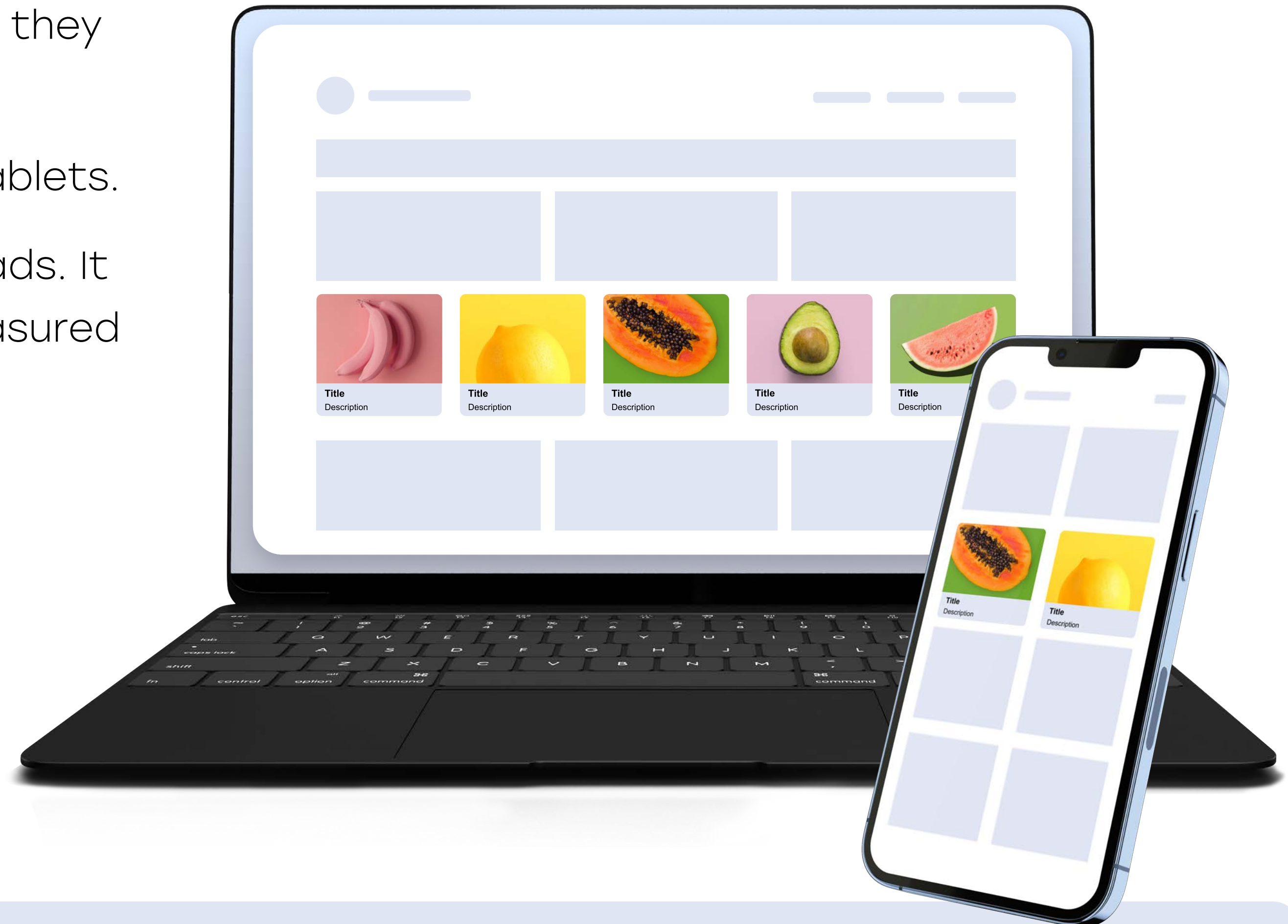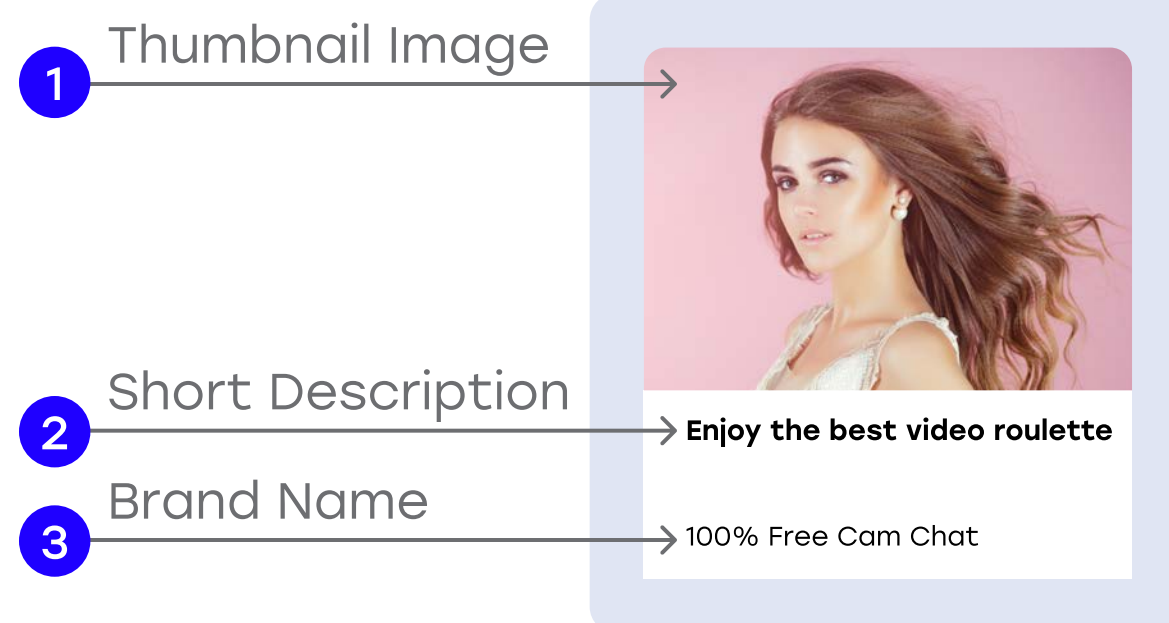
Video Ads ▶

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- Video Pre-Roll Ads are video advertisements that are launched before the main content.

- Users are able to click on the skip button after a while. The minimum skip time is **10 seconds.**

- Maximum length of videos - **30 seconds.**

We have 3 video ad types: In-Stream Pre-Roll, Video Slider and Outstream.

The video Pre-Roll includes a clear Call-to-action with a clickable link that significantly increases conversion rate.

Since your ad is guaranteed to be viewed, you'll get 100% viewability of your commercial.

10 sec   SKIP ▶|
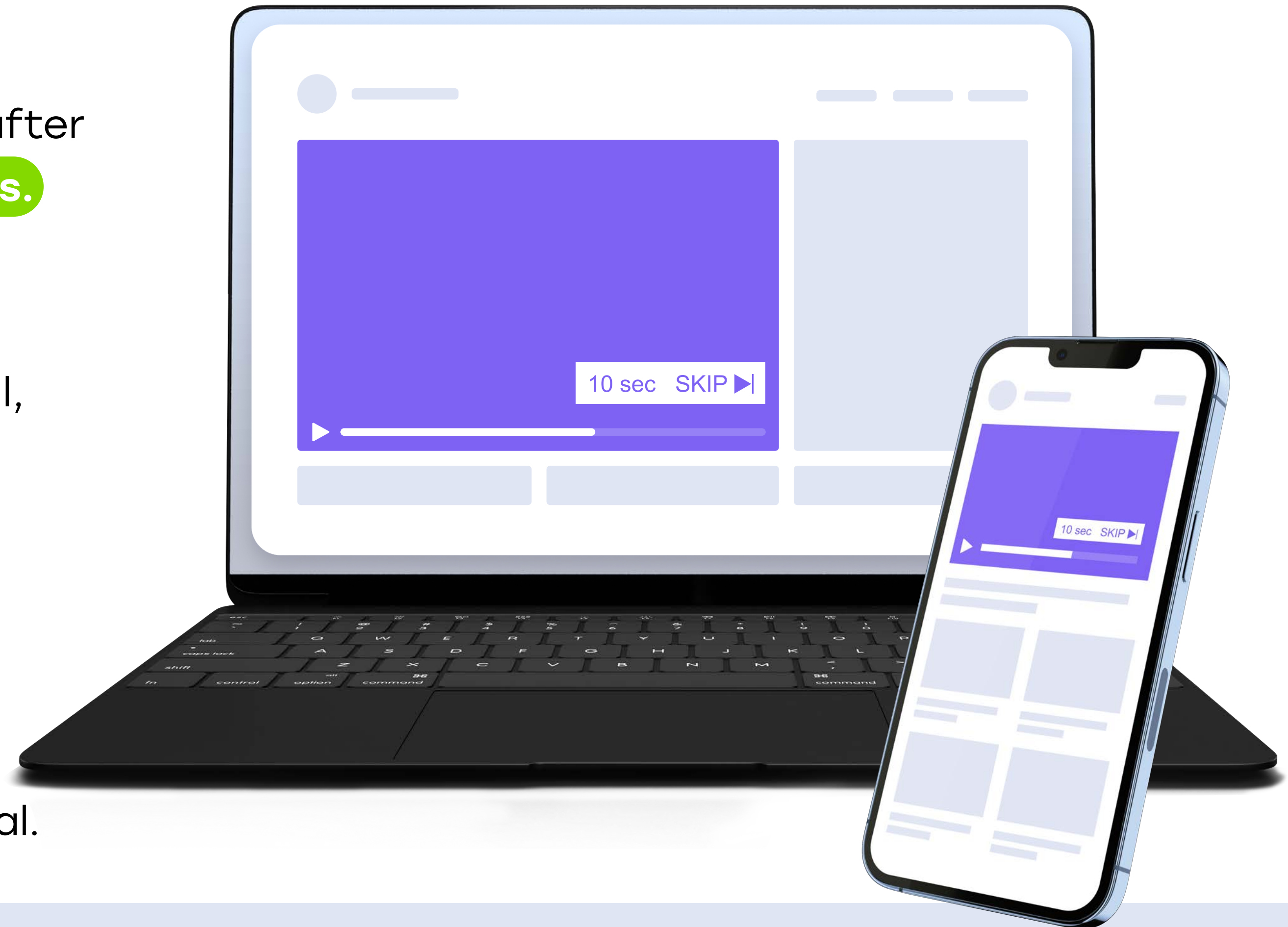
Classic Push

Classic Push notifications are messages sent to a user's device from a website via a browser. Push messages delivered straight to a device regardless of whether a user browses the website or not.

The appearance of classic push notifications varies by browser and operating system.

Benefits:

• 100% visibility.

• Suitable for any vertical.

• High CTR compared to display ads.

• Rock-bottom price. CPC starts at $0.001.

Push notification consists of **4 elements:**

1 — Title
2 — Body
3 — Icon
4 — Image

Notifications

My Application · 2m
Text Example · Title
Text Example · Description

My Application · 2m

In-Page push ▭

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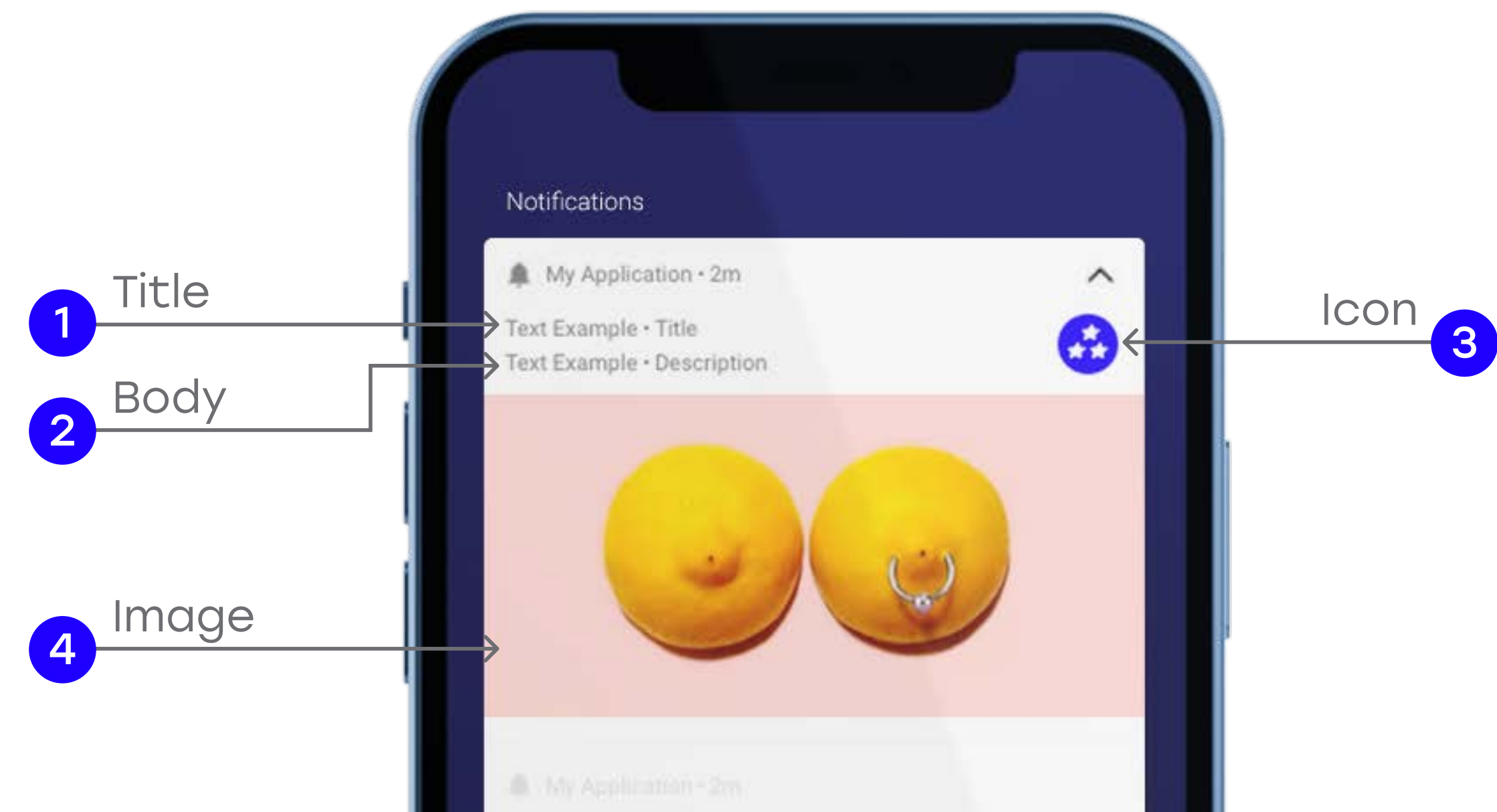
In-Page push looks like a push message that is shown on a website while users are on the page. In-Page ads are designed to be fixed to a specific area of the screen while the user scrolls through the content.
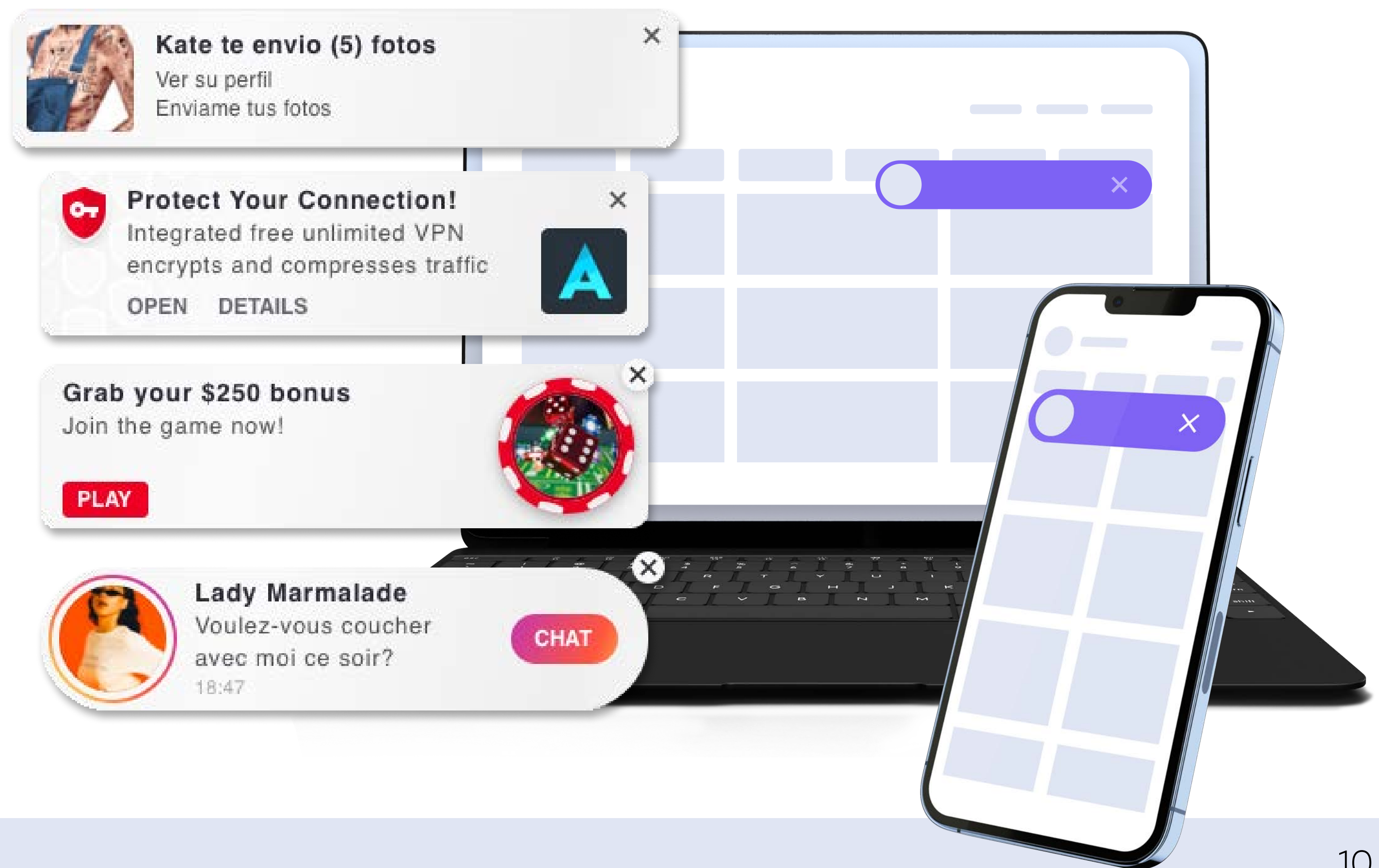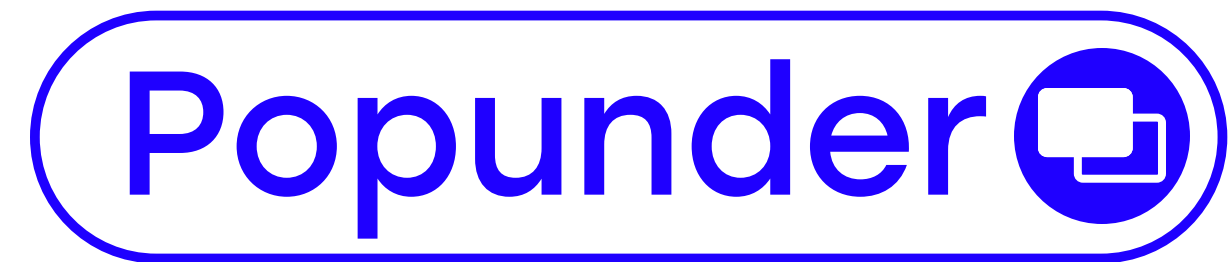
In-Page push have 2 key differences from Classic push ads:

1. Users do not need to subscribe to In-Page push messages.
2. Messages are delivered to all devices and all operating systems, including iOS.

4 SKINS: Classic and themed designs for top verticals: Dating, Gambling and Mobile utilities.

Kate te envio (5) fotos
Ver su perfil
Enviame tus fotos

Protect Your Connection!
Integrated free unlimited VPN encrypts and compresses traffic
OPEN   DETAILS

Grab your $250 bonus
Join the game now!
PLAY

Lady Marmalade
Voulez-vous coucher avec moi ce soir?
18:47
CHAT

Popunder

Popunder is a window in the browser that opens after the user clicks on the page. Popunder ads open in a new tab without interrupting users' experience.

Advertisers can get traffic via direct link. No need for ad creatives. Just insert the link of your landing page and launch the ad campaign.

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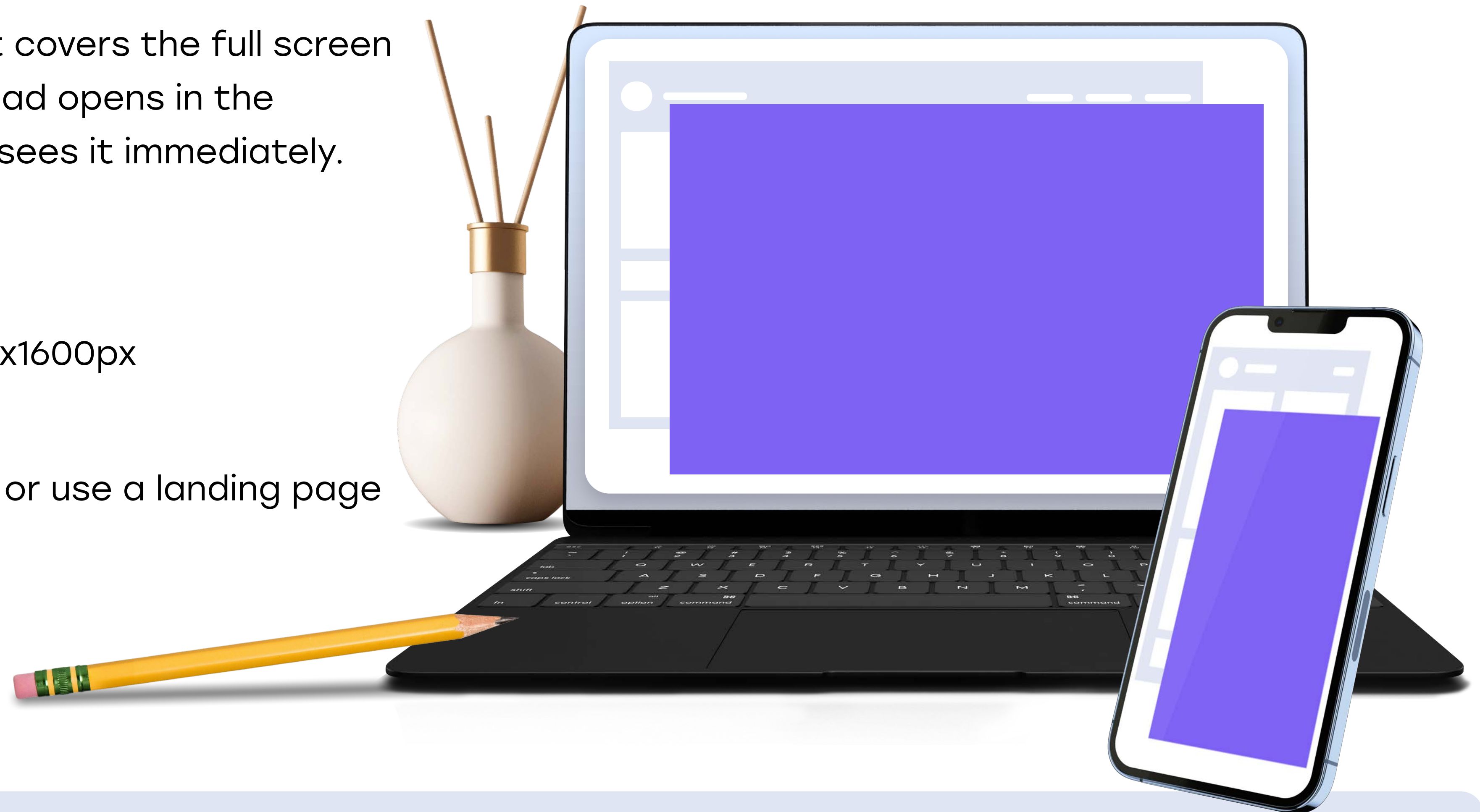
Full Page Interstitial

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It looks like a banner that covers the full screen of the device. Interstitial ad opens in the foreground and the user sees it immediately.

Size of Interstitial ads:

🖥️ 1920x1080px   📱 900x1600px

You can upload an image or use a landing page like in Popunder ads.

Payment options $

Advertisers:

Credit Card
Minimum payment: $100
No maximum payment limit

Paxum
Minimum payment: $100
No maximum payment level

Coingate
Minimum payment: $100
No maximum payment limit

Wire Transfer
Minimum payment: $500
No maximum payment limit

Publishers:

Paxum / Cosmopay / Epayservice / Capitalist
Minimum payout: $100
No maximum payment limit

European SEPA Transfer
Minimum payout: $100
No maximum payment limit

Wire
Minimum payout:
$1,000

Crypto
Crypto payment:
BTC or USDT

Advantages for Advertisers

Exclusive
traffic sources

Wide range
of targeting options

Self-Serve,
RTB, API

Detailed
statistics

Campaign
optimization tool

CPC, CPM
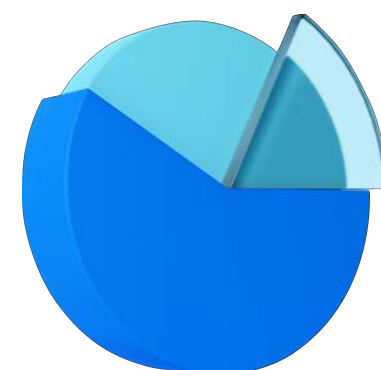and CPA model

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Advantages for Publishers
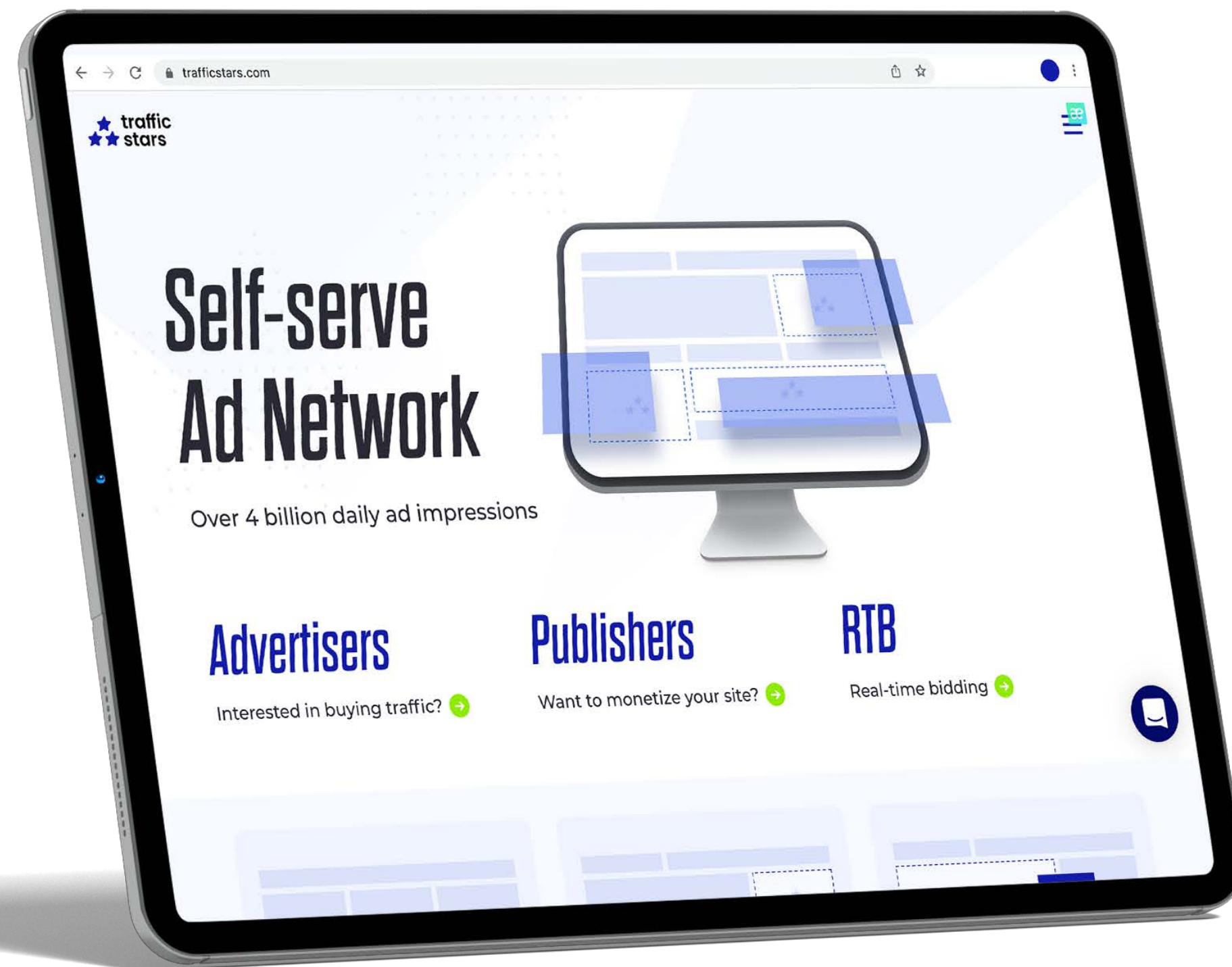
Global
Fill Rate

On-Time
Payments

24h Compliance
Monitoring

Multiple
Ad Formats

Available
to SSPs

Experienced
Traffic Managers

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Contact our dedicated managers
via live-chat or e-mail:
support@trafficstars.com

Join TrafficStars